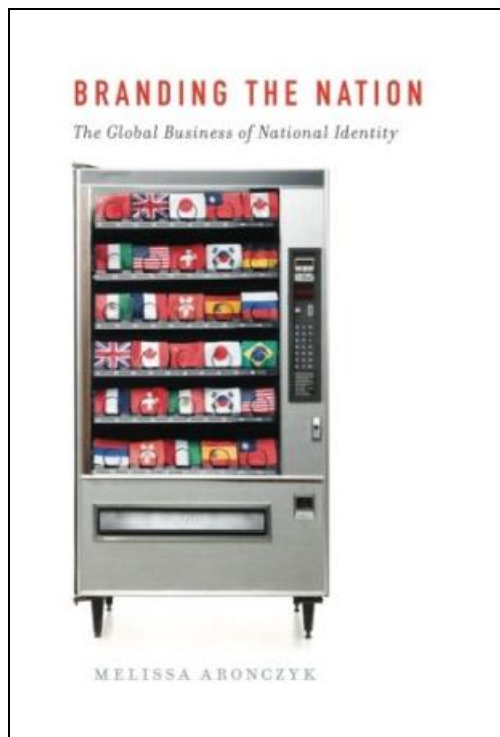


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BRANDING THE NATION: THE GLOBAL BUSINESS OF NATIONAL IDENTITY

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