



Financial Accounting for Decision Makers with MyAccountingLab access card (Mixed media product)

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By Peter Atrill, Eddie McLaney

Pearson Education Limited, United Kingdom, 2016. Mixed media product. Condition: New. 8th edition. Language: N/A. Brand New Book. This package includes a physical copy of Financial Accounting for Decision Makers, 8th edition, by Peter Atrill as well as access to the eText and MyAccountingLab. To access the eText and MyAccountingLab you need a course ID from your instructor. If you are only looking for the book buy ISBN 9781292099040. With a comprehensive and accessible introduction to the subject, Financial Accounting for Decision Makers focuses on the ways in which financial statements and information can be used to improve the quality of decision making. The practical emphasis throughout the book ensures the material is always relevant, whilst the authors style of introducing topics gradually and explaining technical terminology in a clear, friendly style caters for all students, whether on specialist accounting or non-specialist business degrees. Key features: Interactive open-learning style, ideal for self-study, encourages you to check your progress continually. Colourful and relevant examples from the real world, including company reports and survey data, demonstrate the practical application and value of concepts and techniques learnt. Chapter 1 now includes how businesses are managed and the importance of ethical behaviour in accounting....

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