



The Four Intelligences of the Business Mind: How to Rewire Your Brain and Your Business for Success (Paperback)

By Valeh Nazemoff

Springer-Verlag Berlin and Heidelberg GmbH Co. KG, Germany, 2014. Paperback. Condition: New. 1st ed.. Language: English . Brand New Book. Valeh Nazemoff recommends leaders apply what she calls `mastermind intelligence to find strategy sweet spots by being smart about financial, customer and business data. -Sonja Carberry, Keep Business Strategy in Motion to Stay Competitive, Investor s Business Daily, Jan. 8, 2015 It takes a lot of smarts to run a business, but not just any smarts. Four specific mental skills or `intelligences will help make any entrepreneur more successful, according to Valeh Nazemoff. -Minda Zetlin, 4 Mental Skills Every Business Leader Needs, Inc., Dec. 24, 2014 Nazemoff offers a framework to help business leaders sort through the endless barrage of data and make decisions effectively.ultimately helping business transform and grow to where you want it to be. -Nicole Fallon, Business News Daily, Dec. 17, 2014 I highly recommend that you look at your organization through the lens of The Four Intelligences of the Business Mind. If you do so, your business will improve in unexpected ways. -Mark Waldman, Executive MBA Faculty, Loyola Marymount University The Four Intelligences of the Business Mind uses a revolutionary four-quadrant-based approach to teach you how...



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