



Quantitative Analysis for Management

By Ralph M. Stair Barry Render

Pearson Education, 2008. Softcover. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - For courses in Management Science or Decision Modeling. Render/Stair/Hanna puts an emphasis on model building and computer applications to show students how the techniques presented in the book are used in business. 768 pp. Englisch.



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